

## ORDER

Orders Order / Rev: 104466  
 Alt Order #: 06832841  
 Product Desc: DSCC IE  
 Estimate: 1407  
 Flight Dates: 10/16/12 - 10/22/12  
 Original Date / Rev: 07/18/12 / 07/19/12  
 Order Type: GENERAL



KSNV

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

Agency Name: Great American Media  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: 1010 Wisconsin Ave. NW  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

Advertiser Name: Democratic Senatorial Campaign Committee  
 Demographic: A35+  
 Product Codes: PLI2,PLI1  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	128	\$101,875.00	\$86,593.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	128	\$101,875.00	\$86,593.75	0.00
Totals	128	\$101,875.00	\$86,593.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$101,875.00
Market	100%	\$363,839.29

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,513.39
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	18%	\$65,491.07
KTUD	1%	\$3,638.39
KVVU	17%	\$61,852.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$25,468.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00												
M-F 5-6a WakeUp w/Wagners																											
NEWS																											
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Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00																						

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Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	KSNV	10/16/12	10/19/12	M-F	5-6a WakeUp w/Wagners	CM	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00												
NEWS																													
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Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00																								
E 2	KSNV	10/22/12	10/22/12	M-F	5-6a WakeUp w/Wagners	CM	5-6a		M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00												
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/22/12	10/28/12	M-----	1	\$450.00	0.00																								
E 3	KSNV	10/16/12	10/21/12	W	ake Up Early w/ Wagners	CM	430a-5a		-TWT--S	:30	4	\$200.00	1	0.00	NM	4	\$800.00												
NEWS																													
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Week: 10/15/12	10/21/12	-TWT--S	4	\$200.00	0.00																								
E 4	KSNV	10/16/12	10/19/12	M-F	6-7a WakeUp w/Wagners	CM	6-7a		-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00												
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Week: 10/15/12	10/21/12	-TWTF--	4	\$700.00	0.00																								
E 5	KSNV	10/22/12	10/22/12	M-F	6-7a WakeUp w/Wagners	CM	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00												
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Week: 10/22/12	10/28/12	M-----	1	\$700.00	0.00																								
E 6	KSNV	10/22/12	10/22/12	Today Show	Today Show	CM	658a-9am		M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00												
TODAY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/22/12	10/28/12	M-----	1	\$900.00	0.00																								
E 7	KSNV	10/16/12	10/19/12	Today Show	Today Show	CM	658a-9am		-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00												
TODAY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-TWTF--	4	\$900.00	0.00																								
E 8	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	News 3 Sunrise SATURDAY	CM	6a-7a		-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00												
NES																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-----S-	1	\$375.00	0.00																								
E 9	KSNV	10/20/12	10/20/12	Saturday Today	Saturday Today	CM	7a-9am		-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00												
SAT TODAY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-----S-	2	\$625.00	0.00																								
E 10	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	News 3 Sunrise SUNDAY	CM	6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00												
NEWS																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00																								
E 11	KSNV	10/21/12	10/21/12	Sunday Today	Sunday Today	CM	7a-8am		-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00												
SUN TODAY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-----S	1	\$750.00	0.00																								
E 12	KSNV	10/21/12	10/21/12	Meet the Press	Meet the Press	CM	8a-9am		-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00												
MTP																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	-----S	1	\$3,000.00	0.00																								
E 13	KSNV	10/21/12	10/21/12			CM	9a-930am		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00												

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----S 1 \$500.00 0.00															
E 14	KSNV	10/21/12	10/21/12	Chris Matthews	9:30AM	CM	9:30a-10a			-----S	:30	1	\$600.00	1	\$600.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----S 1 \$600.00 0.00															
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II	3rd	CM	9-10a			-TWTF--	:30	4	\$425.00	1	\$1,700.00
M-F Today Show II															
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -TWTF-- 4 \$425.00 0.00															
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II	3rd	CM	9-10a			M-----	:30	1	\$425.00	1	\$425.00
M-F Today Show II															
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00															
E 17	KSNV	10/22/12	10/22/12	M-F Today Show III	4th	CM	10am-11am			M-----	:30	1	\$325.00	1	\$325.00
Today 4th Hour															
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00															
E 18	KSNV	10/16/12	10/19/12	M-F Today Show III	4th	CM	10am-11am			-TWTF--	:30	4	\$325.00	1	\$1,300.00
Today 4th Hour															
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -TWTF-- 4 \$325.00 0.00															
E 19	KSNV	10/16/12	10/19/12	Rachael Ray		CM	11am-12pm			-TWTF--	:30	4	\$325.00	1	\$1,300.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -TWTF-- 4 \$325.00 0.00															
E 20	KSNV	10/22/12	10/22/12	Rachael Ray		CM	11am-12pm			M-----	:30	1	\$325.00	1	\$325.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00															
E 21	KSNV	10/22/12	10/22/12	Noon News		CM	12-1230pm			M-----	:30	1	\$425.00	1	\$425.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00															
E 22	KSNV	10/16/12	10/19/12	Noon News		CM	12-1230pm			-TWTF--	:30	4	\$425.00	1	\$1,700.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -TWTF-- 4 \$425.00 0.00															
E 23	KSNV	10/16/12	10/19/12	The Agenda	1230pm	CM	1230-1p			-TWTF--	:30	4	\$325.00	1	\$1,300.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -TWTF-- 4 \$325.00 0.00															
E 24	KSNV	10/22/12	10/22/12	The Agenda	1230pm	CM	1230-1p			M-----	:30	1	\$325.00	1	\$325.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00															
E 25	KSNV	10/22/12	10/22/12			CM	1258p-2pm			M-----	:30	1	\$425.00	1	\$425.00

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Days of our Lives															
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			1		\$425.00		0.00				
E 26	KSNV	10/16/12	10/19/12	Days of our Lives	CM	1258p-2pm			-TWTF--		:30	4	\$425.00	1	0.00 NM
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--			4		\$425.00		0.00				
E 27	KSNV	10/16/12	10/19/12	The Doctors	CM	2pm-3pm			-TWTF--		:30	4	\$325.00	1	0.00 NM
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--			4		\$325.00		0.00				
E 28	KSNV	10/22/12	10/22/12	The Doctors	CM	2pm-3pm			M-----		:30	1	\$325.00	1	0.00 NM
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			1		\$325.00		0.00				
E 29	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p			M-----		:30	1	\$450.00	1	0.00 NM
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			1		\$450.00		0.00				
E 30	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p			-TWTF--		:30	4	\$450.00	1	0.00 NM
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--			4		\$450.00		0.00				
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			-TWTF--		:30	4	\$725.00	1	0.00 NM
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--			4		\$725.00		0.00				
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----		:30	1	\$725.00	1	0.00 NM
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			1		\$725.00		0.00				
E 33	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----		:30	1	\$725.00	1	0.00 NM
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			1		\$725.00		0.00				
E 34	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----		:30	4	\$725.00	1	0.00 NM
4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			4		\$725.00		0.00				
E 35	KSNV	10/22/12	10/22/12	M-F Early News	CM	5-630p			M-----		:30	2	\$1,200.00	1	0.00 NM
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----			2		\$1,200.00		0.00				
E 36	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p			-TWTF--		:30	8	\$1,200.00	1	0.00 NM
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--			8		\$1,200.00		0.00				
E 37	KSNV	10/20/12	10/20/12		CM	5pm-630pm			-----S-		:30	2	\$675.00	1	0.00 NM

Order / Rev: 104466  
 Alt Order #: 06832841  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
 Estimate: 1407

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		2			\$675.00	0.00					
E 38	KSNV	10/16/12	10/19/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4			\$1,300.00	0.00					
E 39	KSNV	10/22/12	10/22/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$1,300.00	0.00					
E 40	KSNV	10/22/12	10/22/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$900.00	0.00					
E 41	KSNV	10/16/12	10/19/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4			\$900.00	0.00					
E 42	KSNV	10/22/12	10/22/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Monday Prime 10-11pm											
				REVOLUTION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$3,200.00	0.00					
E 43	KSNV	10/16/12	10/16/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----		1			\$3,200.00	0.00					
E 44	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	----F--		1			\$2,600.00	0.00					
E 45	KSNV	10/20/12	10/20/12	Sat PR 10-11p	CM	10-11pm	----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Prime 10-11pm											
				SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	----S-		1			\$2,000.00	0.00					
E 46	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
				SNF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1			\$10,000.00	0.00					
E 47	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
				NEWS AFT NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S		1			\$1,800.00	0.00					
E 48	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$1,200.00	0.00					
E 49	KSNV	10/16/12	10/19/12		CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays -TWTF-- Spots/Week 4 Rate \$1,200.00 Rating 0.00															
E 50	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays -----S- Spots/Week 1 Rate \$1,100.00 Rating 0.00															
E 51	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays -----S Spots/Week 1 Rate \$1,100.00 Rating 0.00															
E 52	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
NEWS															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$500.00 Rating 0.00															
E 53	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
Tonight Show															
NEWS															
Start Date 10/15/12 End Date 10/21/12 Weekdays -TWTF-- Spots/Week 4 Rate \$500.00 Rating 0.00															
E 54	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
Late Night w/Fallon															
FALLON															
Start Date 10/15/12 End Date 10/21/12 Weekdays -TWTF-- Spots/Week 4 Rate \$250.00 Rating 0.00															
E 55	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Late Night w/Fallon															
FALLON															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$250.00 Rating 0.00															
E 56	KSNV	10/16/12	10/18/12	Last Call w/Carson Daly	CM	136-205am	-TWT---	:30	3	\$175.00	1	0.00	NM	3	\$525.00
Last Call w/Carson Daly															
CARSON															
Start Date 10/15/12 End Date 10/21/12 Weekdays -TWT--- Spots/Week 3 Rate \$175.00 Rating 0.00															
E 57	KSNV	10/22/12	10/22/12	Last Call w/Carson Daly	CM	136-205am	M-----	:30	1	\$175.00	1	0.00	NM	1	\$175.00
Last Call w/Carson Daly															
CARSON															
Start Date 10/22/12 End Date 10/28/12 Weekdays M----- Spots/Week 1 Rate \$175.00 Rating 0.00															
E 58	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date 10/15/12 End Date 10/21/12 Weekdays -----S- Spots/Week 1 Rate \$1,400.00 Rating 0.00															
E 59	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT															
Start Date 10/15/12 End Date 10/21/12 Weekdays -----S Spots/Week 1 Rate \$400.00 Rating 0.00															

Totals

128 \$101,875.00